Welcoming Week – Video Invitation

Belonging (for all) is Everybody's Business: take action to build bridges of belonging this Welcoming Week, 10th - 20th September, 2026

We're creating a collective video series to:

- Showcase the many ways belonging is already happening across Australia
- Invite our communities to celebrate Welcoming Week this September
- Share a strong, unified message that belonging is something we all create together

Your video will help tell a national story of connection, belonging, and community.

Welcoming Week 2026: Belonging is Everyone's Business

We're excited to invite you to be part of Welcoming Week 2026! Welcoming Week is an annual campaign that celebrates communities that strive to be more welcoming to all people, including migrants, refugees, people seeking asylum and international students.

This year's theme, Belonging is Everyone's Business, is a simple but powerful call to action. Belonging doesn't just happen. It is built, nurtured, and sustained through everyday actions. Belonging is created in how we show up for one another in our workplaces, neighbourhoods, schools, clubs, councils, universities, and communities.

Please have your film submitted by Friday 28th August

Upload your film here: https://wlcm.me/2026WelcomingWeekVideos or by email

Any questions, or if you need any support, please get in touch – communications@welcoming.org.au

What to film

We encourage you to reflect the theme: Belonging is Everyone's Business

- You might like to:
  - Share what belonging looks like in your community
  - Highlight everyday moments of connection (big or small)
  - Show how your organisation or community creates welcoming spaces
  - Invite others to be part of Welcoming Week

- Consider recording your message in front of a sign or landmark that identifies your community or organisation.

- Feel free to include co-workers, family, friends, volunteers, community members, neighbours and pets. Be creative and have fun!

- Capture real moments of connection where possible

- Feel free to use signs or props - e.g. print the messages of welcome from the Welcoming Week website

- Keep it simple, authentic, and reflective of your community.

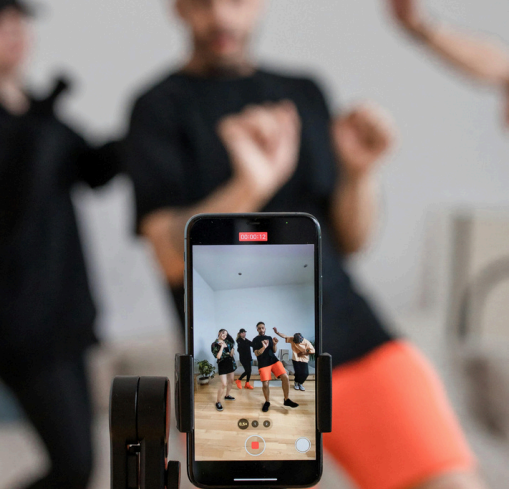
- **Following are some examples of messages to say as part of your recording:**

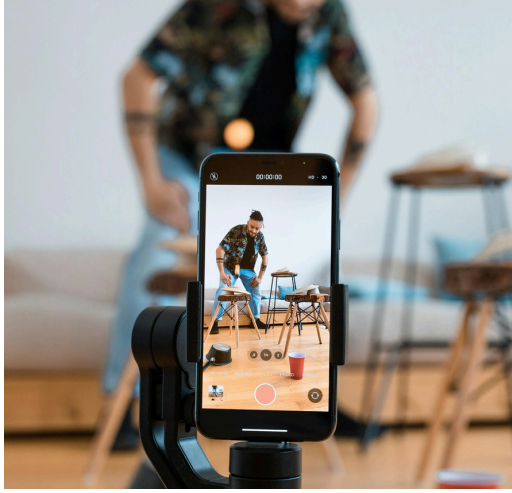
We encourage you to share the message in a language other than English

  - **"Belonging is everyone's business."**
  - **"In [your community], everyone belongs, thrives and shapes our shared future."**
  - **"We all have a role to play in creating belonging."**
  - **"From small actions to system change; belonging is everyone's business."**
  - **"Welcome from [organisation/council/community name]."**
  - **Join the party this Welcoming Week!**

- Film from a class that is happening in your area, Zumba, line dancing, etc

- **Please keep your film to less than 30 seconds**





How to film it (the technical stuff)

- Please record your video VERTICALLY!

- **Make sure your iPhone or Android video setting is no higher than 1080p 30fps.**
  - How to change iPhone video quality to 1080p HD 30fps:
    - Go to Settings > Camera > Record Video > 1080p HD 30fps
  - How to change Android video quality to 1080 HD 30fps
    - Open Camera App > Settings > Video Size or Video Format > Full HD 1080p

- Your recording should be no more than 30 seconds long.

- For editing purposes, please wait 5 seconds before speaking and wait 5 seconds before ending your recording.

Below, we've shared some guidelines to help you put together a great video.

- Be sure lighting is in front of you and not behind you - and make sure it's light enough for us to see you!
- Speak clearly and try to avoid any sort of background noise.

- Get comfy and have fun - it's okay to make mistakes!
- If recording inside, make sure your background is clean and personal items are minimal
- Make sure everyone that you're recording are in the frame and not too far away